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LIBRARY PURPOSE

In support of the Sul Ross State University Mission, the Bryan Wildenthal Memorial Library provides collections and services needed to conduct research and to effectively and efficiently teach, as well as instruction and assistance in information retrieval, information literacy, and scholarly communication, and provides the required physical place for students and faculty to collaborate and exchange ideas.

LIBRARY VISION

The Library is a strategic institutional asset in the creative exploration, intellectual growth, and scholarly pursuits of the students, faculty, and staff at Sul Ross State University and the community of the Big Bend and US-Mexico border regions of Texas.

LIBRARY MISSION

The mission of the Library is to provide the learning resources and services necessary to support the educational, research, and informational needs of the University, the Alpine community, and the Big Bend area. The primary resources of the Library are its collections and its staff.

ARCHIVES MISSION

The mission of the Archives of the Big Bend is to collect, preserve, arrange, and make available for research purposes the recorded history and culture of the unique and diverse Big Bend region of far West Texas. The collection area includes the Trans-Pecos of Texas and corresponding border area of northern Mexico. The holdings include manuscripts; records of businesses, organizations, and individuals; photographs; maps; oral histories; newspapers; books; and the University Archives.
FY18
ACCOMPLISHMENTS

PERSONNEL

• Rosa Ramirez, Library Assistant, Acquisitions retired in June 2018 after 25+ years of service.
• Angel Rodriguez was promoted from ILL Technician to Library Assistant, Acquisitions.
• After more than 18 months, the Library is still short-staffed and still needs a Collection Development Librarian, an ILL Technician, and an Archives Assistant.

SPACE

• The Library and the TLC partnered to renovate the second floor, including all new computers, technology, and furniture in the classroom; all new furniture and flooring in the lab; study pods.
• The Library purchased additional computer and lounge chairs, and new computer desks and chairs for the first and third floors.

RESOURCES

• The Library purchased Flipster to give online access to popular digital magazine titles.
• The Library increased our Chronicle of Higher Education subscription to allow full access.
• New Databases requested and purchased: American Antiquarian Society, Sage Psychology Videos, Westlaw
• New Journals requested and purchased: Equine Science, First Year Experience

EVENTS

• The Library hosted a Grand Opening for the TLC in September and more than 50 attended.
• The Library hosted the National Library of Medicine for resource training with area libraries.
• The Library hosted the third LiBrewery night to connect faculty and library staff.
• The Library hosted Comic Con in November and more than 300 attended.
• The Library hosted poetry readings with Language and Literature in October and February, with more than 50 attending each session.
• The Library partnered with the TRIO McNair program for monthly STEM Fridays.
• The Library was featured at and hosted three OIT Brown Bag events for faculty and staff.
• The Library hosted the second annual Love your Library event.
**FY18 METRICS**

**SERVICES RENDERED**

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**People through the Door**

39% INCREASE IN VISITS TO THE LIBRARY SINCE FY17

The addition of the TLC (with 10,000 visitors in one year) and the added service of passports has brought more people than ever into the Library.

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**Assistance**

30% INCREASE IN REQUESTS FOR HELP SINCE FY17

More questions are being asked of Library staff as more patrons are visiting and becoming comfortable with the building and staff.

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**Total Reproductions**

8% INCREASE IN PAGES PRINTED SINCE FY17

This is a free service provided by the university, but the Library must buy all paper and toner for the machines. A print management service is needed.
23% INCREASE IN LIBRARY INSTRUCTION SINCE FY17

Professors collaborate with the Instruction and Outreach Librarian to deliver instruction literacy information and research skills to their students.

38% INCREASE IN ATTENDANCE AT EVENTS SINCE FY17

More Library instruction and additional events for the public account for this increase.

25% INCREASE IN REFERENCE QUESTIONS SINCE FY17

More research and in-depth help questions are being asked of Librarians, which makes sense with the increase of classes and people in the Library.
FY18 METRICS
LIBRARY COOPERATION

Items Loaned to Other Libraries

7%
INCREASE IN ITEMS LOANED SINCE FY17
Interlibrary Loan sends out SRSU library materials to patrons at other institutions.

Items Borrowed from Other Libraries

.5%
INCREASE IN ITEMS BORROWED SINCE FY17
SRSU faculty and students request that items be sent from other institutions for their research.

Articles Scanned and Delivered

82%
INCREASE IN ITEMS SCANNED SINCE FY17
ILL scans and delivers articles from our collections to patrons’ emails. The increase is due to additional requests from RGC faculty and students.
FY18 METRICS
ONLINE VISITS

28%
INCREASE IN DATABASE USAGE SINCE FY17
Increase of Library instruction classes, as well as tutors referring students to Librarians has resulted in more use of subscription databases.

$1
DECREASE IN COST PER USE FOR DATABASES SINCE FY17
The Library's negotiation of prices, marketing strategies, and evaluation of print and online resources for cost per use result in annual savings.

UNKNOWN COMPUTER USAGE SINCE FY17
In past years, OIT ran reports on computer usage by patron type, but have not been able to figure out the program since the departure of Greg Freidline.
FY18 METRICS

COLLECTIONS

373,244
TOTAL BOOK AND EBOOK TITLES

413
TOTAL JOURNAL SUBSCRIPTIONS

38,793
TOTAL BOUND JOURNALS

19,601
TOTAL AUDIOVISUAL AND MICROFORMS

149
TOTAL DATABASES CONTAINING THOUSANDS OF JOURNALS AND MILLIONS OF ARTICLES
LIBRARY AND ARCHIVES PERSONNEL

- The Library and Archives continue to operate without a full-time Collection Development Librarian and two 3/4 time Assistant positions. With stipends and overtime for staff covering these duties, we are saving approximately $56,000/annually.
- The Library and Archives have consolidated some student worker positions and we are maximizing our student worker funds to save $20,000 in institutional funds annually.
- The Library and Archives are saving money when staff travel by using meal receipts over the per diem rates, encouraging travelers to use SRSU vehicles, and paying for gas receipts instead of mileage.

LIBRARY AND ARCHIVES SPACE

- The Library and Archives renegotiated copier and printer leases to save more than $1500/annually; however, we are still awaiting their arrival.
- The Library and Archives have reduced phone lines to occupied offices only, which saves more than $200/annually.
- The Library and Archives are zealous regarding conservation of electricity.
- The Library and Archives were early adopters of SharePoint and we use it to the fullest potential, utilizing electronic files rather than print copies when possible.

LIBRARY AND ARCHIVES RESOURCES

- Participation in Amigos Library Services to provide outline resources, discounts from vendors, and professional development opportunities saves almost $6000/annually.
- The Library’s evaluation of print and online resources for cost per use, and the practice of cutting these resources that aren’t used or that cost too much result in annual savings.
- The Library continues to scrutinize journals that we send off to the bindery, resulting in costs reduced 2/3 since 2013.
- The Library requires pre-paid shipping labels for bindery and other shipments so we don’t incur additional cost.
- It is the Library’s policy to withdraw or order a replacement, rather than spend unnecessary time and use of supplies on an item that is out of date, gets no use, or is beyond repair.
- The Library and Archives have been frugal purchasing needed supplies, and only order from vendors who offer discounts or freebies, which we then can recycle as patron or staff prizes.
BENEFITS AND EARNING POTENTIAL

- The Library’s Community Borrower program, recently revised with higher fees, netted $1800 in FY18.
- The Library sold flash drives for $10 for a total of profit of $185.
- The Library collected $609.65 in overdue fines.
- The Library collected $167 in ILL overdue fines.
- The Library and the International Studies Department have entered into a partnership to be Brewster County’s Passport Acceptance Facility, and the Library has collected more than $7700 in fees.
- The Archives has received donations totaling several hundred dollars on a more or less yearly basis from happy/satisfied patrons.
- The Archives receives a yearly donation of $500 from the Brewster County Historical Commission.

STRATEGIC PLANNING

In addition to Library-specific goals, the Library adheres to SRSU’s Strategic Plan. Library staff have examined each goal, objective, and strategy of the plan to see how we can help the university community address their needs. In the following pages, we have identified Library-driven strategies and documented the progress of the stated FY18 metrics.
Many of the Library and Archive’s methods to save money and operate will remain in process.

Below are additional ideas that we will work towards in FY19.

Cost Savings
- Implementation of PaperCut, OIT’s chosen print management system
- Renegotiation of Sirsi Dynix system to save money

Benefits and Earning Potential
- Archives increasing fees for reproductions
- Awareness and fundraising campaign for Archives

Operations (Personnel, Physical Space, Resources, Events)
Additional staffing (librarian and assistants) is critical
Additional furniture and circulation desk
Purchase photo management software for Archives
Purchase faculty publication management software
Purchase additional online resources to meet research needs
Re-examine Collection Development budget
Continuing to align the Library’s strategic plan to the institution’s with metrics
Events that partner SRSU with the greater community, such as the Chamber Mixer in November and the First Lady’s Christmas Party
Events to encourage more usage by faculty, staff, and students, such as the Cultural Center grand opening